

## **Vancouver builder demonstrates unique approach to leadership**

Vancouver, BC: June 8, 2010 - With the launch of its new book, *Show and Tell: Unlocking the Secrets of New Home Buying*, Intracorp Canada continues to demonstrate its unique approach to leadership in the residential construction industry.

Unveiled at Inform Interiors, the 67 page guide is packed full of tips and tricks to educate home buyers and assist in every aspect of the buying process from choosing a neighborhood to negotiating a mortgage rate.

The guide also touches on warranty and care citing, "You should be given all manufacturers' warranties and guarantees for any installed component. If you don't receive warranty material and instruction manuals for installed items, be sure to ask for them."

"It's important for the client to have this information," says Beverly Murphy, an Intracorp customer service liaison representative. "It helps them relax with the experience."

This is welcome news to CONASYS, an Intracorp partner, whose core service offering is compiling online Home Information Packages for homeowners as a service to home builders and developers. Each home-specific package is complete with comprehensive product listings and manufacturer documentation.

"We believe that transparent communication demonstrated by clients such as Intracorp is a key driver in increasing home buyer satisfaction", says James Christensen, CEO of CONASYS, in response to the book's launch. "We're proud to be an Intracorp partner and we applaud their commitment to advancements in home buyer awareness".

With over 20,000 homes coming online, CONASYS believes that its Home Information Package is leading the way to an information disclosure standard for new homes.

### About Intracorp Canada

Canadian-owned, Intracorp has earned widespread recognition as a premier designer and builder of quality homes that provide lasting lifestyle and investment value. With more than 30 years' experience, Intracorp backs these singular communities with a meaningful customer service program and extensive warranty coverage by Travelers Guarantee Company of Canada.

### About CONASYS

CONASYS Consumer Assurance Systems Inc. compiles and manages home-specific information packages as a service to home builders, owners, and other stakeholders in the residential construction industry.

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