

## Boosting Protection

Vancouver, BC: Business In Vancouver Issue 1078 (June 22-28, 2010) - North Vancouver's fast-growing Conasys Inc. has seen revenue double in the past two years as home builders ask it to prepare documentation packages for buyers.

Many builders provide bare-bones documentation to new home buyers, says James Christensen, founder and CEO of four-year-old Conasys. Others want to provide a complete package, but Christensen said the task is onerous, consuming hours of time and resulting in a binder of material many buyers relegate to storage.

Conasys cuts through that with a home information package that provides a detailed listing of every product and component in a home, with contact information for the manufacturers and trades that installed them. An online database provides complete documentation for each component – a weltering array of information that would be impossible to provide or update in hard copy format.

“We put it all in one spot and effectively it becomes a manual for the home,” Christensen said, noting that the online package ensures the documentation isn't lost when a property changes hands.

“Our idea is that the information is owned by the home.”

The package also helps homeowners meet home warranty requirements. It includes a specific application available to prompt homeowners to do routine maintenance they might otherwise ignore. Christensen said Conasys has completed documentation for 10,000 homes in the past four years and is completing packages for another 10,000 homes under construction. Clients include local developers Reliance Properties Ltd., Aspac Developments Ltd. and Intracorp, although the homes it services are in every province from Ontario west.

Intracorp president Don Forsgren said the documentation helps homeowners address common home problems with information that would be difficult to provide otherwise.

“It's basically an online, unique-to-each-home warranty book,” Forsgren said.

He noted that what Conasys provides goes well beyond what any individual developer could do alone with any efficiency.

“It's really the way it should be done.”

For more information contact:

James Christensen, CONASYS CEO

Toll Free: 1 877 744 7547

Email: [j.christensen@conasysinc.com](mailto:j.christensen@conasysinc.com)

[www.homeinformationpackages.com](http://www.homeinformationpackages.com)